



## Jonelle Dixon

Los Angeles, CA  
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## Portfolio

jonelledixon.com

## Education

### University of Nevada, Reno

BFA in Photography, Reno NV

Graduated May 2023

Minor in Graphic Design

College of Liberal Arts

## Skills

### Proficient in:

**Design:** Adobe Creative Cloud (Photoshop, Illustrator, InDesign), UI/UX design (Figma, Sketch), typography, color theory, HTML, CSS

**Communication:** Asana, Slack, Airtable

**Social Media:** Twitter, LinkedIn, Youtube, Tik Tok, Instagram

**Analytics:** Microsoft Excel, Google Sheets

### Soft Skills

Design Thinking  
Time Management  
Communication  
Collaboration  
Attention to Detail  
Problem Solving  
Organization

## References

Available upon request

## Personal Interests

Dole Whips, the smell of the Pirates of the Caribbean ride water, Game of Thrones, Animal Crossing, and the Marvel Cinematic Universe

## Experience

### Bone Vintage LA

Data Analyst & Photography Intern, Los Angeles CA

July 2022 – Present

- Work with founders to enhance marketing strategy and increase reach across social media platforms
- Make data-driven observations and recommendations to develop promotional content for the brand reaching an audience of over 10,000 viewers and followers collectively

- Utilize software such as Procreate and Figma to illustrate and present concepts to team

- Organize tasks and deadlines for team through the use of Asana and Slack

- Demonstrate exceptional knowledge of Adobe Suite and Social Media such as Tik Tok and Instagram

### Jonelle Dixon Design & Photography

Freelance Creative, Reno NV

August 2018 – January 2022

- Created and designed marketing materials, including logos, flyers, and social media graphics

- Developed branding materials and campaigns

- Designed and developed UI/UX for web and mobile applications

- Contributed to website redesign project, including wireframing and prototyping

### Disney College Program

Food & Beverage Operations Intern, Lake Buena Vista, FL

January 2022 – June 2022

- Assisted on a multi-functional team that served over 1,500 per day between 3 dining locations

- Delivered exceptional guest experiences while serving more than 3,000 meals per day

- Showcased the ability to manage multiple tasks and work well under pressure

- Demonstrated high safety, courtesy, and show standards to over 1,000 guests

- Fostered inclusion for cast members in the area by participating in the Diversity & Inclusion Committee

- Performed daily tasks of cash handling, POS usage, stocking, location opening and closing procedures

- Partnered with various departments to ensure efficiency and safety qualities

## Leadership & Involvement

### Black Student Organization

Vice President & Historian, Reno NV

January 2019 – May 2021

- Collaborated with members in order to plan events around campus to increase reach and engagement

- Contributed to community service events such as food drives & helping in Safe Trick or Treat for youth.

- Managed multiple media sources to provide information and collaborate to outside organizations

- Created engaging digital and print content to promote the organization's ongoing projects and events

### University of Nevada, Reno Residential Life, Housing, & Food Services

Residential Assistant, Reno NV

Aug 2019 - May 2020

- Provided residents with academic and personal resources to be successful within the university

- Encouraged students to participate in programs by collaborating and validating their varying interests

- Maintained safety of residents by going on rounds throughout the building and working the front desk

- Responded to crisis and safety situations while ensuring all procedures were followed correctly

- Effectively communicated with students, parents, and staff to create positive working environment

## Achievements

### Selected For Tech Behind the Dreams - Walt Disney Imagineering

Selected April 2022

Learning and networking opportunity exclusively for selected Disney College Program participants. I was selected based on my resume and portfolio and spent a day learning from Disney Imagineers and Disney Parks Live Entertainment team members.

### Self Published Book - Essence

Published through Blurb Books Dec. 2021

This work explores the identity of black women on a personal and intimate level. I was inspired by the representation of women of color in the media and my passion to create something that challenged the ideals typically associated with black women.